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RITUZYUW RUTLAAA0130 2161347-UUUU--RULPSEL RUESFB.
ZNR UUUUU ZZH ZYN
R 041346Z AUG 77
FM FBIS WASH DC
TO RULPSEL/FBIS CHIVA CHIVA CZ
RUESFB/FBIS ASUNCION PARAGUAY
FBWA
BT
UNCLAS
220 693 [redacted] WA095

REF PY031920 CRUISING ON LIMA DOMESTIC:

APPRECIATE THIS COMPREHENSIVE REPORT AND YOUR COMMENTS. AGREE THAT ENRAD--CADENA NACIONAL CASTS ARE DOMESTIC SERVICE. SUGGEST THAT YOU CONTINUE TO USE DOMESTIC SERVICE SOURCELINE FOR ALL PROGRAMS ON LIMA RADIO NACTIONAL AND ITS RELAYS.

WISH TO POINT OUT THAT COMMENT IN LAST GRAF SHOULD HAVE BEEN SENT AS AN ADMINISTRATIVE MESSAGE WITH A CROSS-REFERENCE TO THE CRUISING MESSAGE. MATERIAL SENT AS CRUISING MESSAGES SHOULD BE RESTRICTED TO STRAIGHT CRUISING DATA. 04/1350Z AUG

BT

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AUG 3 4 44 PM '77

RRTUZYUW RUESFSA6684 2151946-UUAA--RUTLAAB;
ZNR UUUAA ZZH ZPO ZYN
R 031920Z AUG 77
FM FBIS ASUNCION
TO RUTLAAB/FBIS WASHDC
RULPSEL/FBIS PANAMA
RUDOMKA/FBIS LONDON
RUEBFOA/VOA WASHDC
RAYWYJ/JIO CANBERRA
RUCIAEA/FTD/NICD WRIGHT-PATTERSON AFB
FBPY
ST
UNCLAS BBC
ATTN BBC FOR [redacted] STAT
CRUISING; PY031920 REF WA662; PY300405 CRUISING
PERU DOMESTIC 3 AUGUST 77

JPS 9-0

TACNA RADIO NACIONAL OBSERVED WITH FAIR RECEPTION ON 9550 KHZ AT 1200 GMT ON 29 JULY ANNOUNCING "PASAMOS A INTEGRAR CON RADIO NACIONAL DE LIMA; CADENA NACIONAL" ((NOW WE ARE GOING OVER TO LIMA RADIO NACIONAL NETWORK; CADENA NACIONAL")) A "CADENA NACIONAL" ANNOUNCER THEN STATES: "YA ESTA EN EL AIRE; AMABLES OYENTES LA CARACTERISTICA QUE IDENTIFICA LA 'CADENA NACIONAL', MUY BUENOS DIAS, PERU, EN ESTA NUEVA EMISION EN EL MES DE SANTA ROSA DE LIMA; ANO DE LA UNION NACIONAL, DENTRO DE ALGUNOS INSTANTES LAS 7 HORAS 'EL INFORMATIVO'; A LAS 8 DE LA MANANA 'EL FAVORITO DE LA SEMANA'; A LAS 9 OTRO INTERESANTE CAPITULO DE 'LUCIA TIERRA';

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Y A LAS 12 DE LA MANANA 'LA OLLA PERUANA' AQUI NO ESTAN
LAS NOTICIAS DE PRIMERA PLANA POR 'CADENA NACIONAL' EN SU
PRIMERA SECUENCIA DEL INFORMATIVO NACIONAL CON LA VOZ NOTICIOSA
DE LAS PROVINCIAS EN UN EXTRAORDINARIO ESFUERZO DE INTEGRACION
NACIONAL, DE TODO EL PERU, PARA TODO EL PERU, AHORA SI EL PERU
ENTERO HABLARA POR 'CADENA NACIONAL.' CADENA NACIONAL ES
SUPERACION A TRAVES DE LA RED DE MICROONDAS DEL ENTEL-PERU, LAS
TRES REGIONES DE LA PATRIA UNIDOS POR SU SISTEMA DE EMISORAS
AL SERVICIO DE TODO EL PAIS, CADENA NACIONAL ES MAS INFORMACION,
MAS CULTURA, MAS REKREACION, CADENA NACIONAL, AHORA
HABLAMOS CON EL PERU EN DIALECTO ENLAZANDO NUESTRAS VOCES,
ACORTANDO DISTANCIAS, AHORA ESTAREMOS MAS CERCA, MAS
JUNTOS, Y MAS UNIDOS CON CADENA NACIONAL."

((IT IS ON THE AIR, DEAR LISTENERS, THE MUSIC THAT
IDENTIFIES 'CADENA NACIONAL.' A VERY GOOD MORNING, PERU, ON
THIS NEW EDITION, IN THE MONTH OF SANTA ROSA DE LIMA,
YEAR OF THE NATIONAL UNITY. IN A FEW SECONDS, AT 0700 ((1200 GMT)),
'EL INFORMATIVO' ((THE NEWSCAST)), AT 0800 ((1300 GMT)) 'EL
FAVORITO DE LA SEMANA' ((THE FAVORITE OF THE WEEK--A MUSIC
PROGRAM)), AT 0900 ((1400 GMT)) 'LUCIA TIERRA' ((SOAP OPERA)),
AND AT 1000 ((1500 GMT) 'LA OLLAPERUANA' ((PERUVIAN COOKING)),
HERE ARE THE NEWS HEADLINES BY 'CADENA NACIONAL' IN ITS FIRST
NATIONAL NEWSCAST EDITION, WITH NEWS FROM THE PROVINCES ON THIS
EXTRAORDINARY NATIONAL INTEGRATION EFFORT, FROM ALL OVER PERU,
FOR ALL PERU, NOW PERU WILL SPEAK THROUGH 'CADENA NACIONAL.'
'CADENA NACIONAL IN PROGRESS THROUGH THE ENTEL-PERU MICROWAVE
SYSTEM, THROUGH ITS BROADCASTING SYSTEM THE THREE REGIONS OF THE
COUNTRY ARE AT THE SERVICE OF THE COUNTRY, ' CADENA NACIONAL'
IS MORE INFORMATION, MORE CULTURE, MORE RECREATION, ' CADENA
NACIONAL,' NOW WE SPEAK LIVE TO ALL PERU LINKING OUR VOICES,
SHORTENING DISTANCES, NOW WE ARE CLOSER TOGETHER, MORE UNITED
THROUGH 'CADENA NACIONAL

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RADIO NACIONAL; ANDAHUAYLAS, RADIO ANDAHUAYLAS; HUANCAYO;
RADIO ANDINA; CAJAMARCA, RADIO ATAHUALPA; CAJAMARCA, RADIO
CAJAMARCA; AYACUCHO, RADIO AYACUCHO; LA MERCED; RADIO CONCHANAYO;
CHIMBOTE; RADIO CHIMBOTE; CHICLAYO; RADIODIFUSORA COMMERCIAL;
TRUJILLO; RADIO LA HORA; PIURA, RADIO GRAU; HUANCO, RADIO
HUANCO; HUARAL, RADIO HUARAL; RADIO JULIACA; RADIO JUNIN;
CUSCO; RADIO LA HORA; CUSCO; RADIO LA VOZ DEL ALTIPLANO; CUSCO;
RADIO LA ORDYA; CUSCO; RADIO OLLENDO; TUMBES; RADIO NACIONAL; TACNA;
RADIO NACIONAL; CUYO; RADIO NACIONAL; IQUITOS; RADIO SAMAREN;
PUNO, RADIO PUNO; TACNA, RADIO SAN JUAN; TRUJILLO; RADIO
SUDAMERICANA; PATACLAYO, RADIO SUDAMERICANA; TALARA,
TUMBES; RADIO TUMBES; ALL IDENTIFIED AS "ASSOCIATED STATIONS OF
THE GREAT NATIONAL NETWORK;"

REF SOURCELINE QUESTION OF WA062; NOTE THAT LIMA AT 0200 GMT;
FORMERLY DOMESTIC SERVICE CAST; NOW CARRIES THE 'CADENA NACIONAL'
CAST, TACNA 1130 CAST, WHICH WAS A LIMA-ORIGINATED DOMESTIC
SERVICE NETWORK CAST, IS NOT HEARD AND HAS PRESUMABLY BEEN
REPLACED BY THE 1200-1300 'CADENA NACIONAL' CAST; BELIEVE
IT IS SAFE TO SAY THAT 'CADENA NACIONAL,' EXPANDED THOUGH IT MAY
BE, IS THE DOMESTIC SERVICE; [redacted] 031958 AUG
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NNNNRTTUZYUW RUTLAAA0022 2131901-UUUU--RULPSEL RUESFB.

ZNR UUUUU ZZH ZYN

R 011900Z AUG 77

FM FBIS WASH DC

TO RULPSEL/FBIS CHIVA CHIVA CZ

RUESFB/FBIS ASUNCION PARAGUAY

FBWA

BT

UNCLAS

214 886 [redacted] WA062

STAT

REF PY300405 CRUISING ON ENRAD-PERU NETWORK AND PY301907 ARBULU'S NATIONAL DAY SPEECH STRESSES UNITY:

THE EMERGENCE OF THIS SUPER-DOMESTIC SERVICE IS SIMILAR TO THE RECENT SITUATION IN ARGENTINA (DISCUSSED IN WA816--PY ONLY--FEB 76) AND RAISES MUCH THE SAME QUESTIONS. WOULD WELCOME YOUR VIEWS ON WHETHER THE TRUE DOMESTIC SERVICE COMPRISES ENRAD-PERU, RADIO NACIONAL, OR BOTH.

UNTIL THIS IS RESOLVED, PLEASE CONTINUE TO USE "LIMA DOMESTIC SERVICE IN SPANISH" AS THE SOURCELINE FOR ALL PROGRAMS ON LIMA RADIO NACIONAL.

01/1902Z AUG

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